Hello ! 👋

Elisa VANHOUCKE

UI/UX - Web & Graphic Design

Web & Graphic Designer
Integrator, UI-UX Designer

+33 06 30 86 51 33
elisa.vanhoucke@gmail.com
https://hello.elisavanhoucke.fr

EDUCATION

Web and graphic design degree

2011 - 2013 LISAA, Paris France.

Development of graphic design, colorimetry, UX design, websites, illustration, editorial work, graphics and videos editing from after effect.

Fashion design

2010 - 2011 LISAA, Paris France.

Acquisition des connaissances en mode, tendances
Acquisition of knowledge on fashion, trends and textile design.
Creative design and collection of ready to wear.
Textile and model design.
Communication and development project.

CERTIFICATIONS

Php and MySQL Programm
2020 OpenClassroom

UX Design Fundamentals
2019 OpenClassroom

Digital Marketing Certificate
2017 Digital Active Google

SKILLS

Adobe Photoshop
Adobe Illustrator
Adobe InDesign
HTML/CSS
Figma
Prototyping + UI/UX
Content editor
Javascript, PHP
Bootstrap
Adobe AfterEffects

AdobeXD,
Final Cut Pro, Wordpress
and Sketch.

LANGUES

French - Native proficiency
English - Full professional proficiency
Japanese - Conversational proficiency

EXPERIENCES

Web and graphic designer

2014 - 2022 Freelancer

Designer web et graphique, integrateur.
Web and graphic designer, Illustrator.
Work for various clients on a freelance basis.
Print and digital projects.
Photography, video editing, digital press file, full layout, emailing, illustrations...

Digital designer

2020 Japan Crate, Tokyo Japan

Digital banners for website and promotional emails.

Webdesigner

2017 - 2019 Wax Interactive (SQLI Group), Lille France

Creation and integration of responsive newsletters.
Design and editorial content.
Email and web page integration.
Creation of banners for websites and web banners in HTML5..

Teammate

2017 UGC, Villeneuve d'Ascq France

Peoples flow management (reception, support and control), sale of UGC products and services.

Webdesigner

2014 Investir99, Paris France

I worked on the design of the website, visual identity and corporate communications.

Barista

2013 Mc Donald's, Paris France

Student job, barista McCafe, customer reception, bar, kitchen, stocks management.

Visual designer

2013 5 minutes de soleil en plus, Paris France

Illustration pour le site web et divers prototypes d'accessoires de parfumerie.

ADDITIONAL EXPERIENCES

World Explorer

2019 - 2021 Working Holiday Visa

Travel and discovery of Japan and Korea.
Curiosity, adaptation and languages learning.

Lifestyle & Fashion Blogger

2015 - 2023 Hello Elisa

Design and blog integration. Animation of a fashion & lifestyle blog. Writing content, creating illustrations and images, pictures retouching. Organization of contests and events. Research & implementation of traffic increase levers.
Management of partnerships.
Mastery of social networks (Instagram, Facebook, Snapchat, Twitter, Pinterest)